

**PLATFORM****SHIFT** ↑

# Creative Forum



Budapest – 10:00 am

**19 June 2016****LIVESTREAM**[www.platformshift.eu](http://www.platformshift.eu)

The **Creative Forum** is an accompanying event for PLATFORM shift+, the European artistic network created to meet the new challenges of producing theatre for young people in the digital age. The eleven partners from nine countries – ten theatres and a university - have identified the urgent need to engage with digital technology in order to understand their target audience.

Opportunities for learning and professional development are delivered through annual **Creative Forums** including TED style talks and hands-on

workshops. Using these methods PLATFORM shift+ brings the internationally acclaimed Shift Happens conference model from lead partner Pilot Theatre (UK) to a new transnational audience.

**Creative Forums** are sharing and learning events that are attended by PLATFORM shift+ delegates and are also open to local participants. Global audiences are connected through digital channels. All TED style talks, presentations no longer than 20 min, will be streamed via the internet.

## Speakers: 2<sup>nd</sup> Creative Forum 2016



### Emojis and Language

**Karina Frick** Zurich | CH

Karina studied German Linguistics and General History from 2006 until 2011. Afterwards she wrote her PhD thesis, which she successfully completed in autumn 2015. In her dissertation she investigated ellipsis in Swiss German text messages. She is currently working as a lecturer at the Zurich University of Teacher Education. Furthermore, she is scientific coordinator of a citizen linguistics project, which is concerned with the perception of Swiss German dialects.



### Igniting Children's Creativity as Active Co-creators

**Stuart Grant** Wellington | NZ

Stuart trained in Computer Engineering before going on to complete a B Ed. and BA, focusing on children and media. He taught in Christchurch, then in bilingual classrooms. He joined the Capital E team in 1999 in the OnTV Studio then as creative technology manager before being appointed director in 2002. Stuart has overseen the curation of Capital E's biennial National Arts Festival since its inception in 2003. He has consulted on creative youth projects in Australia and Singapore and is passionate about creativity as a life skill enabling young people to shape their future.



### Abandoned Generations with limitless opportunities

**Eva Gyarmathy** Budapest | HU

Eva is a clinical and educational psychologist. She is senior researcher at the Institute of Cognitive Neuroscience and Psychology of the Research Center for Natural Sciences of the Hungarian Academy. Her research interests focus on multiple exceptional gifted individuals, such as talent associated with specific learning difficulties, ADHD, autism and /or social, cultural differences.



### Virtual Reality or Virtual Insantiy?

**Florian Müller** Hamburg | DE

Florian is co-founder of the innovation and transmedia lab "DIE BOX" ([nдр.de/diebox](http://nдр.de/diebox)) of NDR television (GER). In this unit, new forms of production and storytelling for TV and online are developed and implemented. During his research grant project *florytelling*, he spent two months in New York to report on new forms of storytelling. Prior to working in the department „Documentary and Reports“ he spent five years as an editor for the cultural programs of NDR where he portrayed various artists and social debates (f. e. he was one of the first journalists to interview Julian Assange in the Ecuadorian embassy in London).



### Virtual Reality and Audio Creativity

**Damian Murphy** York | UK

Damian is Reader in Audio and Music Technology, Department of Electronics, University of York and the University Research Champion for Creativity. His research focuses on virtual acoustics, spatial audio, physical modelling, and audio signal processing. He has been principal investigator on a number of funded projects relating to room acoustics simulation and auralisation, and published over 100 journal articles, conference papers and books. Dr Murphy is an active sound artist. His work has been presented nationally and internationally.



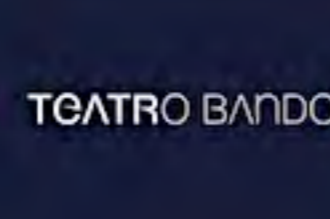
### The Future is here to stay

**Frank Reichert** Grimstad | NO

Frank, rector of the University of Agder (NO), has been working on technology and strategies for fixed and wireless communication systems for nearly 30 years. From 1995 he was with Ericsson Sweden, guiding investigations on, e.g., Future Service Layer Architectures, Wireless Internet technologies, and 3G applications and terminals. Assignments included creating and managing European Research projects. Frank established Ericsson Cyberlab Singapore in 1999, focusing on user centric, ethnographic application and terminal design, as well as rapid prototyping of new HW/SW products.

## Follow us: Sunday, June 19 – 10:00 CEST

Visit speakers on our youtube channel

**Creative Forum** will be streamed via the internet and you can follow us on our website & more info: [bit.ly/Forum-Budapest](http://bit.ly/Forum-Budapest)[www.platformshift.eu](http://www.platformshift.eu)

Co-funded by the Creative Europe Programme of the European Union

